

Woudenberg, December 12, 2024 – Vallei Finance Group (Vallei) strengthens its position through a partnership with Preservation Capital Partners (PCP)

Fifteen years after its establishment, Vallei has developed into a full-service accounting and advisory firm. Built on a strong foundation through both organic growth and acquisitions, this growth has been largely financed from its own resources. As of January 1, 2025, PCP will acquire a minority stake in Vallei, with the majority of shares remaining in the hands of the current shareholders. This collaboration provides Vallei with additional momentum in accessing (strategic) expertise and financial resources. PCP's participation ensures sufficient equity to continue this growth in a healthy balance with external financing.

Vallei aims to be the leading accountant and advisor for SMEs and large enterprises, focusing on progressive business services for its clients. This also offers (future) colleagues opportunities for growth, development, and an attractive work environment. The goal is to expand existing services, develop new products and services, and further professionalize the organization. This strengthens Vallei's foundation for continued growth.

Marfred de Leeuw, Director/Founder of Vallei: "PCP specifically chose Vallei for its direct, transparent, and trust-based culture, which fosters a strong connection and mutual trust. This allows us the freedom to keep doing business as we have always done. As an accounting and advisory firm with a social role, quality and professionalism combined with service will remain paramount. We remain who we are: a motivated and fun team striving for progress while prioritizing our colleagues. By retaining the majority of shares, we ensure control and safeguard this cultural component.

Of course, there is a financial aspect to this partnership. The funds made available through this partnership will be largely reserved for future growth. Considering the shareholders' ages, retirement is not on the horizon. As long as we remain healthy, everyone is committed to Vallei for the long term. Moreover, our colleagues will also have the opportunity to participate in our growth."

Jeroen Bischops, Partner at PCP: "Our investment strategy is partnership-oriented, allowing us to build sustainable growth businesses for the long term. Financial services and accountancy are longstanding investment themes for PCP, and we have spent considerable time finding the right partner. With Vallei and its management team, led by the driven leadership of Marfred, we support one of the most dynamic financial service providers in the Netherlands.

We have come to know Vallei as a company with a unique entrepreneurial culture, and we greatly respect the organization it has become. The past years have been marked by significant organic growth combined with a strong ability to attract and retain talent. We align in valuing a strong culture and ambitious goals. We will do everything possible to sustain this and provide support to further expand Vallei."

More about Vallei Finance Group

Vallei Finance Group is the umbrella name for Vallei Accountants, Vallei Accountants Agri, Vallei Accountants Audit, Vallei Control & Navigate, and Covades occupational health services.

Founded in 2009, Vallei Accountants has a clear course and vision. The company is characterized by passion, quality, and entrepreneurship. Its focus is on SMEs, (statutory) audits of medium and large enterprises, international assignments, and agricultural clients.

At the end of 2023, Vallei Control & Navigate was established, specializing in financial control, business control, and business intelligence. In this way, Vallei aims to be the workplace of choice for finance professionals!

Vallei operates from offices in Amsterdam, Barendrecht, Barneveld, Geldermalsen, Sliedrecht, Nieuwegein, and Woudenberg. With a team of over 250 professionals, Vallei works daily towards one goal: bold entrepreneurship!

For more information about these offices, visit www.valleifinancegroup.nl.

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